



CARBON FOOT PRINT

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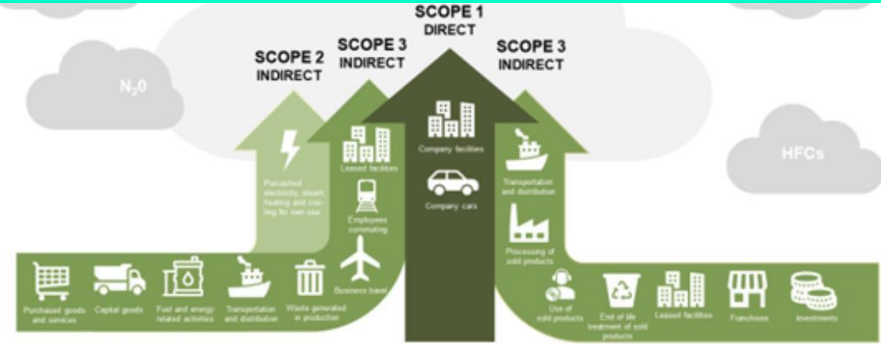
STUFF: Technology, Furniture, Dresses, Beauty Product...

INTRODUCTION

WE ALL LEAVE TRACES ON EARTH.

WE USE FORESTS TO PRODUCE FURNITURE, WE CULTIVATE FIELDS AND PASTURES FOR OUR FOOD PRODUCTS, WE USE THE LAND TO BUILD HOUSES AND ROADS.

CONSUMING THESE SURFACES, WE TAKE RESOURCES AWAY FROM OUR PLANET.

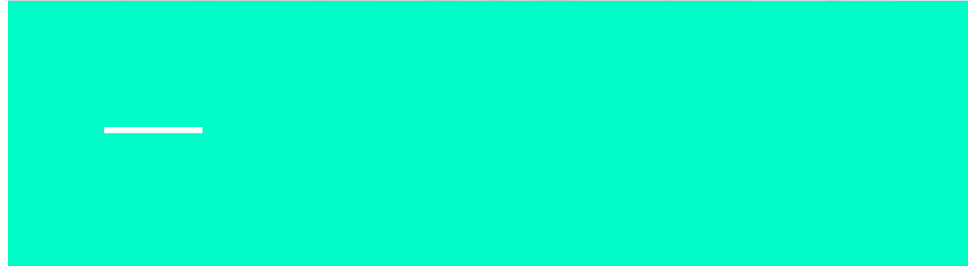


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FURNITURE

THE REPORT SUGGESTS THE AVERAGE PIECE OF FURNITURE GENERATES AROUND APPROXIMATELY 47 KILOGRAMMES OF CARBON DIOXIDE, WHICH IS ROUGHLY THE SAME AMOUNT OF GREENHOUSE GASES PRODUCED BY BURNING AROUND 5.3 GALLONS OF PETROL.

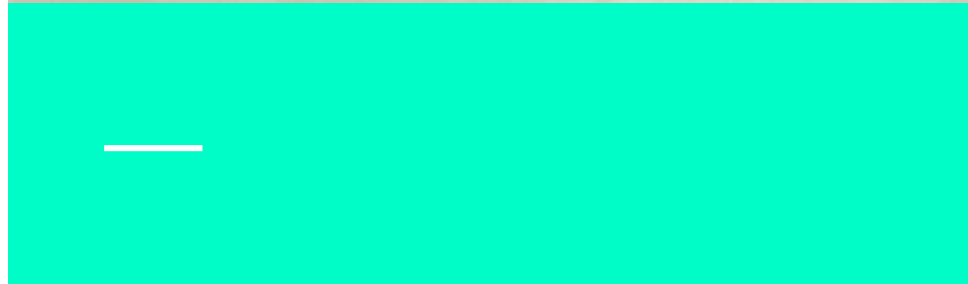
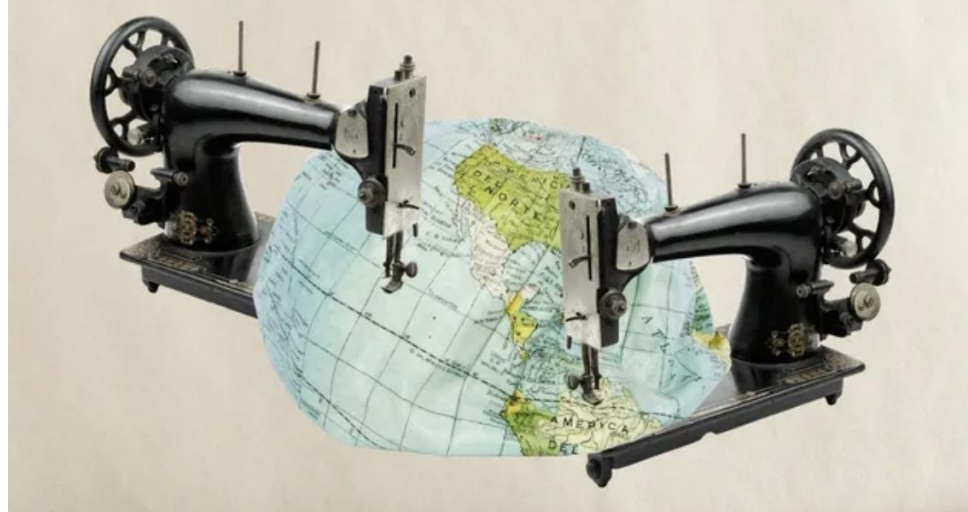
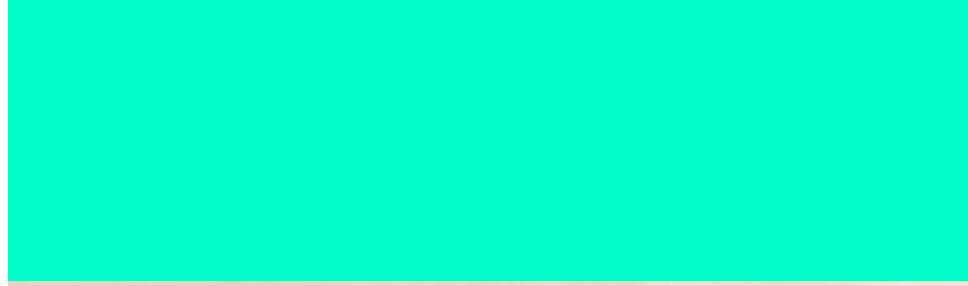
SOFAS TAKE THE TOP SPOT IN TERMS OF CARBON FOOTPRINT, GENERATING AROUND 90 KILOGRAMMES OF CARBON DIOXIDE EQUIVALENTS, WITH FOAMS AND FILLINGS MAKING UP MORE THAN 40% OF THIS.



DRESSES

CLOTHING IN GENERAL HAS COMPLEX SUPPLY CHAINS THAT MAKES IT DIFFICULT TO ACCOUNT FOR ALL OF THE EMISSIONS THAT COME FROM PRODUCING A PAIR OF TROUSERS OR NEW COAT.

THE UN ESTIMATES THAT A SINGLE PAIR OF JEANS REQUIRES A KILOGRAM OF COTTON. AND BECAUSE COTTON TENDS TO BE GROWN IN DRY ENVIRONMENTS, PRODUCING THIS KILO REQUIRES ABOUT 7,500–10,000 LITRES OF WATER.



BEAUTY PRODUCTS

EVERY YEAR, 120 BILLION UNITS OF COSMETICS PACKAGING ARE PRODUCED, AND MOSTLY FOR ONE-TIME USE.

ACCORDING TO THE LCA CENTRE, A NETHERLANDS-BASED GROUP THAT STUDIES THE ENVIRONMENTAL IMPACT OF PACKAGING, SOME 70% OF CARBON EMISSIONS ATTRIBUTABLE TO THE INDUSTRY COULD BE ELIMINATED IF PEOPLE SIMPLY USED REFILLABLE CONTAINERS.

